

Website Design

Research has shown that the average user gives a website *just four seconds* to catch their attention before moving on. Your company's website is its virtual storefront. It may be the first, and the main way that some of your customers interact with you.

How do you know if your website's design is engaging your users?

Reed Business Insight's *Website Design Service* will help you to:

- ✓ Assess your existing website in how it presents your company, your brand, your products and services
- ✓ Deliver a positive, professional first impression of your brand and your organisation
- ✓ Present your products & services clearly and concisely, through a cutting edge and credible design
- ✓ Give your site immediate presence and make a lasting impression – so your customers are more likely to come back to you

We are a team of dedicated Website Design and Brand specialists, at the forefront of web technology. Our online experience, combined with design skills, means we provide a complete web design service to deliver:

- ✓ New web designs for core pages of your site and a site map detailing proposed new content structure
- ✓ Ideas to maximise the impact of your company's online presence e.g. logos, branding, colour palette
- ✓ Innovative design solutions for presenting your site's content e.g. multi media, images, icons
- ✓ Guidelines on how to implement the new web page design

Let us help you maximise the impact of your website to your users through cutting edge design that works.